## ABSTRACT

The present invention was made in view of the above-described problems, and it is an object of the present invention to surely provide information that a supplier of an image file desires to supply to a user of the image file. Further, it is an object of the present invention to provide a plurality of information that a supplier of an image file desires to supply to a user based on one image file. Furthermore, it is an object of the present invention to allow relatively easier researches of user access conditions, for example.

In order to achieve those objects, there is provided a computer readable recording medium on which an image file is recorded, wherein, in a data stream of the image file, identification information inherent to the image file, a pointer of one or a plurality of information, index of menu items corresponding to the image file, and/or an entity of a predetermined program are recorded.